



PARKSIDE DEVELOPMENT & DESIGN TEAM BIOGRAPHIES

DAVID GEROFSKY, LL.B. GREAT GULF GROUP OF COMPANIES

In 2003, David Gerofsky joined the Great Gulf Group of Companies – a fully integrated collection of companies that span the entire real estate spectrum, in the capacity of Executive Vice President, Managing Director, First Gulf Group (the parent company's office, commercial and industrial real estate development division). In 2005, Mr. Gerofsky was named Chief Executive Officer of First Gulf, and in 2007 became First Gulf President and Chief Executive Officer. With his 2009 appointment as President and Chief Operating Officer of the Great Gulf Group of Companies, his leadership role encompasses all aspects of finance, development, construction, acquisitions and dispositions. He currently oversees the operations of multi-award-winning Great Gulf Homes (both low-rise and high-rise divisions), and he continues his role as First Gulf CEO.

Mr. Gerofsky received his LL.B. from University of Western Ontario and was called to the Bar in 1985. He began his career as a lawyer at a major Toronto law firm. He previously held senior executive positions with two large Canadian real estate companies, most recently as Senior Vice President with TD Investment Real Estate.

His broad-based industry experience enables him to steer the future of the Great Gulf Group of Companies by collaborating with industry partners with an attitude of integrity and trust, and to realize the company's ongoing commitment to superior quality development, exacting construction standards, and design excellence.

MOSHE SAFDIE, B.ARCH, FAIA, OAAQ, OAA, FRAIC MOSHE SAFDIE AND ASSOCIATES INC.

Moshe Safdie has been an innovative force in architecture and urban design since he first attracted global attention with Habitat '67, his seminal experimental housing project constructed for the Montreal World's Fair.

In 1978, following teaching at Yale, McGill, and Ben Gurion Universities, Safdie relocated his residence and principal office to Boston, as he became Director of the Urban Design Program and the Ian Woodner Professor of Architecture and Urban Design at the Harvard Graduate School of Design. In the decade that followed, he was responsible for the design of six of Canada's principal public institutions, including the Quebec Museum of Civilization, the National Gallery of Canada, and Vancouver Library Square.

Safdie has contributed meaningfully to the development of many building types – museums, libraries, performing arts centers, government facilities, airports, and residences – and the realization of entire cities.

Major complexes currently under construction include the Khalsa Heritage Complex, the national museum of the Sikh people in the Punjab, India; the National Campus for the Archeology of Israel in Jerusalem; the Crystal Bridges Museum of American Art in Bentonville, Arkansas; the Kauffman Center for the Performing Arts in Kansas City, Missouri; and the six million square foot Marina Bay Sands, a mixed-use integrated resort in Singapore.

His architecture and urban design firm, Moshe Safdie and Associates, is based in Boston with branch offices in Jerusalem, Toronto, and Singapore. Among Safdie's numerous awards are the Companion Order of Canada and the Gold Medal of the Royal Canadian Institute of Architects.

**LES KLEIN, M.ARCH., OAA, AIBC, FRAIC, ASSOCIATE AIA
QUADRANGLE ARCHITECTS LIMITED**

A founder and principal of Quadrangle Architects Limited, Les takes a problem-solving approach to architecture that pays great heed to each individual client's needs and aspirations. He is able to envision a range of solutions to every architectural challenge.

His work in innovative residential development for diverse populations, the adaptive reuse of existing structures and the creation of dynamic environments for ideas-based private sector entrepreneurs has greatly influenced the growth and success of the firm. Much of this work is focused on urban housing, broadcast and media facilities, corporate offices and hotels.

Les lectures extensively at professional conferences and seminars. In 1994, Les was honoured by his peers with induction into the College of Fellows of the Royal Architectural Institute of Canada (FRAIC).

**SHELDON LEVITT, B.ARCH., OAA
QUADRANGLE ARCHITECTS LIMITED**

Sheldon joined Quadrangle in 1987 and became a principal in 1999. He specializes in the design of large, challenging residential and mixed-used developments that elegantly fit within their physical context. These projects contribute greatly to city building by enhancing the quality of the urban environment.

In 2000, Sheldon developed a course on sustainable design which, for the following three years, he taught at Ryerson University. Sheldon also devotes time to speak to industry and professional associations on environmental issues as they affect building design and facility management.

Sheldon is a member of the Ontario Association of Architects, holds a Bachelor of Architecture from the University of Toronto and is a Fellow of LEAD (Leadership for Environment and Development), an international program promoting sustainability.

**JANET ROSENBERG, OALA, FCSLA, ASLA, IFLA, RCA
JANET ROSENBERG + ASSOCIATES LANDSCAPE DESIGN**

For more than twenty-five years, Janet Rosenberg, the founding principal of JRA, has been pushing the boundaries of landscape design, leading her firm towards the completion of numerous high-profile, innovative, and award-winning projects, tirelessly defending the public realm and bringing landscape architecture to the forefront of discussion.

She frequently sits on international design review and jury panels as well as speaks about the profession at conferences and universities across North America. Being recognized as one of Canada's top landscape

architects who is committed to design excellence and environmental sustainability, Janet has been awarded an Honorary Doctorate from Ryerson University, a prestigious Urban Leadership Award from the Canadian Urban Institute, the OALA's Pinnacle Award for Landscape Architectural Excellence, and the Governor General of Canada Confederation Medal.

**ANNA SIMONE, ARIDO, IDC
CECCONI SIMONE INC.**

Anna Simone is a founding partner and principal of Cecconi Simone Inc., an internationally renowned multi-disciplinary design firm. With over 26 years of practice, the firm has distinguished itself with an ability to generate award-winning creative solutions to the design problems facing the contemporary client.

Cecconi Simone is recognized as one of Canada's leading designers of condominiums, lofts and urban style living environments. The firm has worked on multi-unit residential developments in Canada, the US, and in the Middle East [Dubai, Abu Dhabi and Qatar]. The company has designed over 40 towers in the city of Toronto alone.

Cecconi Simone has met with continued success over the years; their work has been widely published in many Canadian and International publications and they have been honoured with over 70 awards of recognition. Anna has lectured at design shows, conferences and educational facilities and has served as juror on various design panels. She is the co-founder of the Pug Awards which recognizes the best and worst residential and commercial developments in the city of Toronto and along with her business partner Elaine Cecconi, was a key player in HGTV's Design Interns which is now syndicated in the United States.