



**MEETING OF THE
COMMUNICATIONS, MARKETING AND GOVERNMENT RELATIONS COMMITTEE
OF THE TORONTO WATERFRONT REVITALIZATION CORPORATION
TO BE HELD AT 20 BAY STREET, SUITE 1310,
TORONTO, ONTARIO, M5J 2N8
ON TUESDAY, OCTOBER 14, 2014 AT 2:30 P.M.**

Public Agenda

2:30 p.m.	1. Waterfront Toronto 2.0 Review	Committee	Discussion
	<ul style="list-style-type: none">• Flood Protection Proposal<ul style="list-style-type: none">➢ IGSC Meeting➢ Follow Up and Next Steps• Broader Business Case for 2.0<ul style="list-style-type: none">➢ Input to Build the Case➢ Deliverables➢ Scenarios without 2.0		
	2. Social Media – Performance Update	A. Hilton	Information
	3. Intelligent Community Marketing Update	K. Verner	Information

In Camera Agenda
Committee Members Only

3:30 p.m.	4. 2015/16 Budget	M. Piattelli	Approval
	5. Waterfront Toronto 2.0 Review	Committee	Discussion
	<ul style="list-style-type: none">• Calendar and Roll-Out• Strategic Discussion		
	6. Queens Quay Information Request	M. Piattelli	Discussion
	7. Other Business	Committee	Discussion
4:30 p.m.	Adjournment		