Stakeholder Relations Committee Meeting

MONDAY JULY 23, 2018 9:00AM TO 10:00AM

WATERFRONT TORONTO
20 BAY STREET, SUITE 1310
TORONTO, ON, M5J 2N8
<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
<th>Vote</th>
<th>Status</th>
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<tbody>
<tr>
<td>9:00 a.m.</td>
<td>1. Motion to Approve Meeting Agenda</td>
<td>Approval</td>
<td>All</td>
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<td>9:05 a.m.</td>
<td>2. Declaration of Conflicts of Interest</td>
<td>Declaration</td>
<td>All</td>
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<td>9:05 a.m.</td>
<td>3. Consent Agenda</td>
<td>Approval</td>
<td>All</td>
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<td>a) Minutes of June 8, 2018 Meeting</td>
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<td>9:10 a.m.</td>
<td>4. Motion to go into Closed Session</td>
<td>Approval</td>
<td>All</td>
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<td>9:50 a.m.</td>
<td>6. Motion to go into Open Session</td>
<td>Approval</td>
<td>All</td>
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<td>9:55 a.m.</td>
<td>7. Resolutions Arising from the Closed Session (if any)</td>
<td>Approval</td>
<td>All</td>
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<td>10:00 a.m.</td>
<td>8. Motion to Adjourn the Meeting</td>
<td>Approval</td>
<td>All</td>
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MINUTES of the Stakeholder Relations Committee Meeting of the
Toronto Waterfront Revitalization Corporation
20 Bay Street, Suite 1310, Toronto, Ontario
Friday, June 8, 2018 at 3:00 p.m.

PRESENT: VIA PHONE
Sevaun Palvetzian (Chair)
Jeanhy Shim
Mohamed Dhanani

ABSENT: Meric Gertler

ATTENDANCE IN PERSON
Helen Burstyn (Chair, Board of Directors, Waterfront Toronto (WT))
Marisa Piattelli (Chief Strategy Officer, WT)
Cameron MacKay (VP Communications, WT)
Kristina Verner (VP Innovation, Sustainability & Prosperity, WT)
Edward Chalupka (Director, Government Relations, WT)
Sameer Akhtar (Senior Legal Counsel, WT)
Aina Adeleye (Board Administrator, WT)

VIA PHONE
Earl Miller (Senior Adviser, Partnership Strategy, WT)

Also, in attendance from 3:33 p.m. was Michael McGrath, Media 212.

The Chair, Sevaun Palvetzian, took the chair and appointed Sameer Akhtar to act as secretary of the meeting. The Chair welcomed everyone to the first meeting of the Stakeholder Relations Committee (the “Committee”) of Toronto Waterfront Revitalization Corporation (the “Corporation”).

With notice of the meeting having been sent to all members of the Committee in accordance with the Corporation’s By-laws and a quorum being present, the Chair called the meeting to order at 3:04 p.m. and declared the meeting duly constituted for the transaction of business.

1. Meeting Agenda

   ON MOTION duly made by Jeanhy Shim, seconded by Mohamed Dhanani and carried, it was RESOLVED that the Meeting Agenda be approved as presented.

2. Declaration of Conflicts of Interest

   There were no conflicts declared.

3. Review of the Committee mandate
Sameer Akhtar highlighted that the mandate of the new Committee merges the mandates of the former Public and Government Engagement Committee and former Partnership Committee, with the exception of Government Relations which is now part of the mandate of the Chairs Committee. However, certain aspects of Government Relations may still fall within the Stakeholder Relations Committee scope. Sameer Akhtar also presented the Board Committee Directive which contains administrative procedures applicable to all committees of the Corporation.

Mohamed Dhanani stated that, in appointing new panel members and directors, the Corporation should solicit the advice of the Committee members, and this concept should be incorporated into the Committee’s mandate. Helen Burstyn stated that this could be discussed at the next Chairs Committee meeting.

4. FY 2018/19 Communications and Government Relations Strategic objectives and workplan

Cameron MacKay presented a progress report on the Corporation’s 2018/19 communications objectives (as approved in November 20, 2017). He presented the Public Engagement and Government Relations drivers for 2018/2019 noting that the Quayside project required the most staff time of all the projects in the Communications and Public Engagement Department. Cameron MacKay presented five critical success factors necessary to realize the corporation’s 2018/19 communications and engagement objectives.

Mohamed Dhanani enquired about the Corporation’s strategy in engaging the new elected Premier of Ontario and the transitioning team. Cameron MacKay confirmed that Management had relationships with members of the government transition team and, that Counsel Public Affairs (CPA) was scheduled to present an analysis of the 2018 General Election at the Chairs committee on this at its June 14, 2018 meeting.

5. Review of the communications plan and resources for Q3 and FY 2018 (Quayside focus)

Cameron MacKay presented a high-level approach for the release of the Plan Development Agreement (PDA) between the Corporation and Sidewalk Labs LLC (“Sidewalk”). CPA has been engaged to support in this regard. Management would be taking a proactive role in the release of the PDA.

The Committee agreed that the Corporation needs to take an increased leadership role in the public engagement for the Quayside project. Management needs to also manage the public engagement in the joint publications with Sidewalk so that the Corporation’s role as the principal in the transaction remains apparent.

6. Quayside Q&A Review

Cameron MacKay provided the Committee with the top five questions which Management observed were commonly asked and Management’s responses to those questions were also provided.
The Committee amended Management’s response to the question regarding benefits to Sidewalk and Sidewalk’s business plan. The Committee was of the view that questions about Sidewalk or its business should be deferred to Sidewalk to answer.

7. Partnership Strategy - Review of draft Framework for Strategic Partnerships

Earl Miller presented a synopsis of his engagement to design a framework for the Corporation’s strategic partnership initiative. He described the key principles for developing the framework and his approach for the Corporation based on its objectives.

Sevaun Palvetzian noted that the approach for diversity and inclusion was not included in the presentation. The partnership strategy should be sector based. Mohamed Dhanani enquired whether there will be partnership evaluation incorporated into the framework. Earl Miller assured the Committee that these issues will be incorporated in the final report to be issued to the Corporation.

Kristina Verner added that Management was working on developing competency internally for partnership engagements. The Corporation was considering candidates for this and Earl Miller had been instrumental in this process.

8. Philanthropy Strategy

Marisa Piattelli reported that philanthropic and corporate sponsorship interest in the civic spaces being delivered by the Corporation has grown in the recent years. Having secured qualified donee status, Management was of the view that the time was right to consider developing its philanthropic strategy. Management believes expert resources should be engaged to assist with developing the strategy.

The Committee supported Management’s view to engage expertise. However, the Committee was of the view that resources should not be deployed at this time. Management should first develop its strategy internally. The Committee was of the view that, due to the complexity and expense involved with philanthropic work, the Corporation’s philanthropy program should be given further thought and planning with consideration to the broader five-year strategic plan.

9. Termination of the Meeting

There being no further business, ON MOTION, duly made by Jeanhy Shim, seconded by Mohamed Dhanani and carried, it was RESOLVED that the meeting be terminated at 4:13 p.m. local time.

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Committee Chair

Secretary