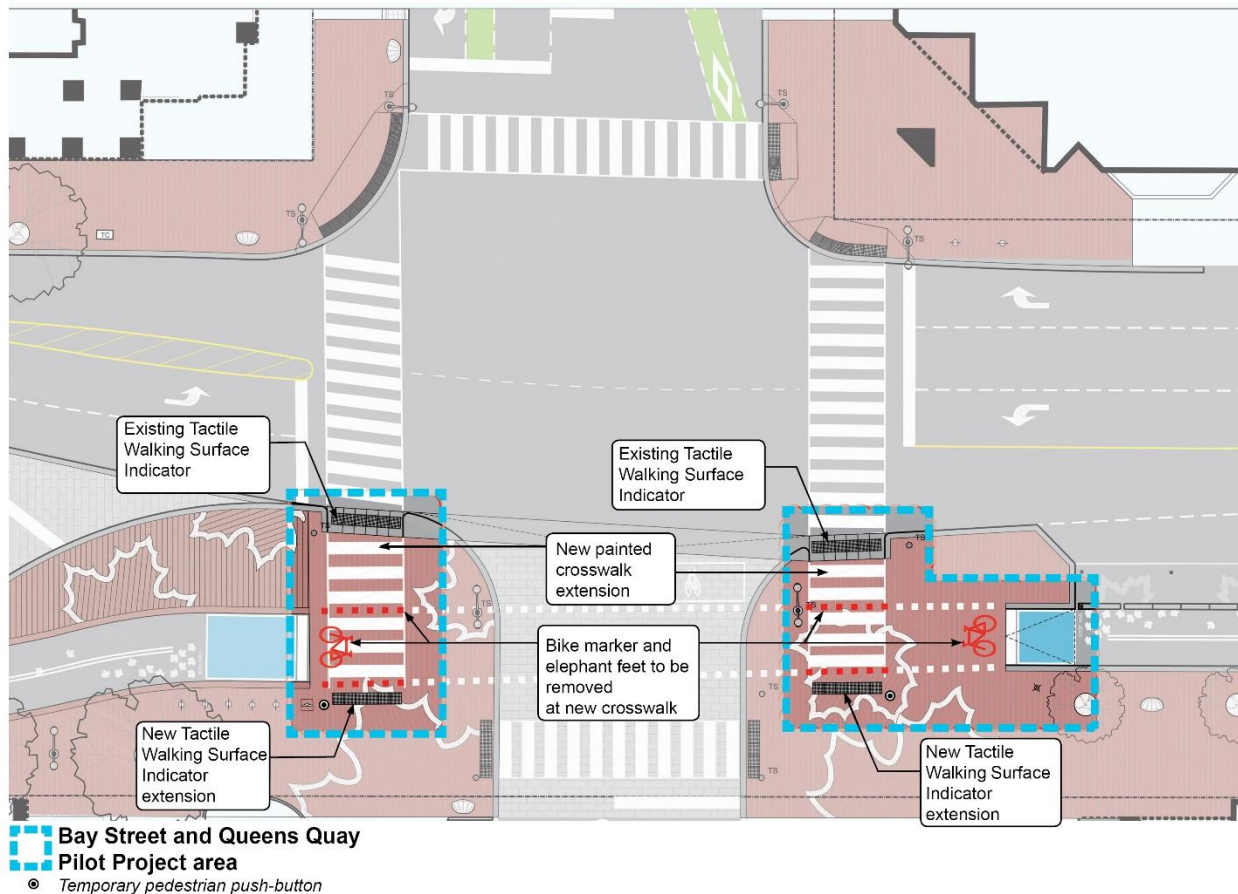


October 5, 2018

SPECIAL NOTICE: PILOT PROJECT TO BEGIN AT BAY STREET AND QUEENS QUAY

Next week, Waterfront Toronto and the City of Toronto will initiate a pilot project at the intersection of Bay Street and Queens Quay. The pilot will involve extending the cross-walk zebra stripes and moving the pedestrian push-buttons south of the Martin Goodman Trail (MGT). The new signals will provide pedestrians with an additional 8-9 seconds to cross Queens Quay. These modifications are intended to help to reduce pedestrian and cyclist conflicts at this intersection as pedestrians will no longer be required to cross the active Martin Goodman Trail and enter “mixing zones” as they wait for their signalized crossing.



The installation of the improvements will begin on October 10, 2018 and weather permitting the pilot will become active on October 15th. Waterfront Toronto will be monitoring the intersection for ten days before and during the pilot and evaluating the pilot's effectiveness at reducing pedestrian-cyclist conflicts.

If successful, these types of modifications may be implemented at the remaining intersections along Queens Quay West.

This work is part of an ongoing effort by Waterfront Toronto, in collaboration with the City of Toronto and the TTC to monitor the performance of the revitalized Queens Quay and identify appropriate optimizations. This is one of several modifications designed to address challenges on Queens Quay. Further details on modifications will be shared when they are available.

QUESTIONS:

For more information on this work, send your questions to info@waterfrontoronto.ca.