



**MEETING OF THE
BOARD OF DIRECTORS
OF THE TORONTO WATERFRONT REVITALIZATION CORPORATION
TO BE HELD AT 20 BAY STREET, SUITE 1310, TORONTO, ONTARIO, M5J 2N8
ON WEDNESDAY, OCTOBER 28, 2009 AT 9:15 A.M.**

Public Agenda

Call to Order

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|-----------|---|---------------------|-------------|
| 9:15 a.m. | 1. Consent Agenda <ul style="list-style-type: none">• Items for approval that do not require discussion including:<ul style="list-style-type: none">➤ Minutes – September 9, 2009➤ Religious Holiday Protocol | M. Wilson | Approval |
| | 2. CEO Report <ul style="list-style-type: none">• A high level overview of activities and current issues | J. Campbell | Information |
| | 3. East Bayfront Precinct Review <ul style="list-style-type: none">• An in-depth overview of activities within the East Bayfront Precinct | A. Gray | Information |
| | 4. Advocacy/Influencer Strategy <ul style="list-style-type: none">• A proposed strategy to build long term support for revitalization with key audiences | M. Piattelli | Discussion |
| | 5. West Don Lands Art Strategy <ul style="list-style-type: none">• An overview of the Public Art Strategy for the West Don Lands | C. Guerrero | Information |
| | 6. Committee Chair Reports <ul style="list-style-type: none">• An opportunity for the Committee Chairs to table items or issues arising from their respective Committees | Committee
Chairs | Information |
| | 7. Board Information <ul style="list-style-type: none">• An opportunity for Board members to table any questions or comments regarding reports (including Departmental Reports) or information submitted in the Board Books | | |
| Noon | 8. Adjournment | | |